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# Press Release

## **Dynacraft BSC, Inc. Chooses Savant Software in Managing New Warehouse Facility**

**Phoenix, AZ (Tuesday, February 13, 2007):** Dynacraft BSC Inc., a leading US importer and distributor of quality bicycles for the entire family, announced today that it had chosen the [Savant Software, Inc. Warehouse Management System \(WMS\)](#) for its new 300,000 square foot warehouse in Napa Valley, California. Prior to bringing its warehouse operations in-house, Dynacraft had outsourced its warehouse distribution functions.

Fueled by rapid growth, increased outsourcing costs and a greater need for quality control, Dynacraft will implement Savant's robust Warehouse Management System to track its inventory from receipt to shipping. The company imports more than 5.5 million bicycles from China every year, requiring the tracking and receipt of hundreds of containers that originate from Southeast Asia. Dynacraft will use Savant's Container Tracking module for inventory tracking, and is also implementing Savant's RFID module to ensure Wal-Mart (RFID) compliance.

"In selecting Savant, Dynacraft was able to address their immediate supply chain needs while providing a solid foundation for future growth. For Savant it's a great opportunity and demonstrates that Savant is a robust and dynamic supply chain solution. One of the unique challenges in today's market is fulfilling all of an organization's supply chain requirements with a single product and single point of support. Savant makes this goal a reality for Dynacraft and all of our valued customers."

*Chris Jackson VP of Sales with Savant Software, Inc.*

"Savant's Warehouse Management System is the ideal solution in helping Dynacraft take control of its increasingly complex warehouse operations. It also provides the ideal balance between cost-efficiency and functionality for our operation. The Savant Software team worked closely with us to understand our requirements and offered Dynacraft a comprehensive solution that allows us to effectively meet the needs of our customers."

*Paul Anderson, Vice President – Finance & Operations, Dynacraft BSC, Inc.*

**About Dynacraft BSC, Inc:** Founded in 1983, Dynacraft BSC, Inc. is an industry leader in importing and distributing quality bicycles for the entire family. Based in American Canyon, California, Dynacraft distributes bicycles to leading retailers throughout the country including Amazon.com, Costco, Fred Meyer, KB Toys, Target, Toys R Us, and Wal-Mart. Dynacraft brands include Dekra, Malibu, Magna, Next, Rhino and Vertical. Additional information is available at [www.dynacraftbikes.com](http://www.dynacraftbikes.com).

**About Savant:** [Savant Software, Inc.](#) specializes in the development of distribution and manufacturing solutions. Our product line includes the [Savant Warehouse Management System](#), the [Savant Shipping](#)

[Manifest System](#), and Savant's Mobile Applications. [Savant Software, Inc.](#) was established in 1987 as a software development company specializing in consulting services, system design and programming. Since 1995, we have been the premier business solution provider for manufacturing and distribution companies.